

Lasya Suravajhela

lasya19@uw.edu | www.lasya-suravajhela.com | www.linkedin.com/in/lasya-suravajhela

Experience

Data and Web Operations Assistant

Urban Design & Planning at UW | October 2024 - Present

- Managing the development and design of an automated reporting system for yearly activity reports by using ORCID and UW EDW API's
- Projected a 40% increase in reporting efficiency, streamlining workflows and speeding up data retrieval.
- Collaborating with different departments to align database design and reporting requirements, ensuring consistency and efficiency.

UX Designer

Trofi | June 2024 - September 2024

- Led the user experience design for cross-platform iOS and Android applications for a rewards platform to enhance local restaurant engagement and foster community interaction.
- Established and managed sprint cycles to ensure timely deliverables and alignment with Agile methodology.
- Designed and prototyped a rewards platform, achieving a SUS score of 83.12 and an NPS of 50 through user testing and research.

UX Designer Intern

Strategic Healthcare Innovations | August 2023 - November 2023

- Utilized Figma to design and build a fully functional wireframe for healthcare education classes, highlighting the company's core products and services.
- Conducted 10+ interviews with participants to gather feedback and iterate on design.
- Collaborated with cross-functional teams, and demonstrated consistent ability to balance user needs with business requirements to influence design strategies

Projects

UX Engineer

Husky2Husky | September 2023 - December 2023

- Developed a responsive website using Javascript, HTML/CSS/React.js, and Firebase, which connects UW students to alumni from various fields
- Designed low-fidelity sketches and curated the website's information architecture.
- Produced a fully functional design prototype and responsive website within a 4-month timeframe.

Designer

Carnival | January 2023 - March 2023

- Developed an intuitive prototype using Figma to enhance the current application's UI/UX by implementing new features and designs.
- Through usability testing, results showed that 84% of participants prefer the new features and design.
- The updated design of this prototype strikes a balance between personal health, safety, and fun elements.

Designer

Dubsmap | September 2022 - December 2022

- Created a Figma prototype that renders a 3-D version of UW's access guide with features like live updates regarding construction and a personalized path based on incline.
- Designed the prototype to help students, including those with mobility challenges, easily navigate UW from point A to point B.

Education

University of Washington, Seattle

BS Informatics, Minor Urban Planning | 2022 - June 2025

- **Relevant coursework:** Research Methods, Moral Reasoning and Interaction Design, Design Methods, Product and Information Management Systems, Client Side Development
- Leveraging expertise in Informatics complemented by a minor in Urban Planning & Design, integrating data-driven methodologies with urban design principles to pioneer innovative solutions
- Focus on human-centered design, prototyping, user research, and front-end development.

Skills

Design

User Experience · Interaction Design · User Interface · Digital Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups

Research

User Interviews · User Testing · Information Architecture · Competitor Analysis · Design Strategy · Behavioral Research

Software

Figma · Miro · HTML · CSS · Javascript · React.js · SQL · Firebase · Word · Excel · PowerPoint · Git · Java

Other Skills

Agile Methodologies · Cross-functional Collaboration and Communication · Human-centered Approach · Provide and Solicit feedback · Attention to detail

Leadership & Awards

Co-President - Hindu Yuva at UW | 2024

Dean's List | 2022, 2023, 2024

Debut Bharatanatyam Dancer - Alapadma | 2018

Activities

Volunteer

Kent Hindu Temple | June 2021 - Present

- Assisted with serving, cleaning, and conducting fundraising activities with the temple, supporting its operations and community initiatives.
- Collected cans for the Seva Diwali food drive, contributing to the effort to provide food during the holiday season.

Assistant Teacher

Alapadma | June 2023 - Present

- Taught Bharatanatyam classes for over a year, helping students improve technique and performance skills.
- Supported choreography and lesson planning, fostering a positive learning environment for students of varying skill levels.